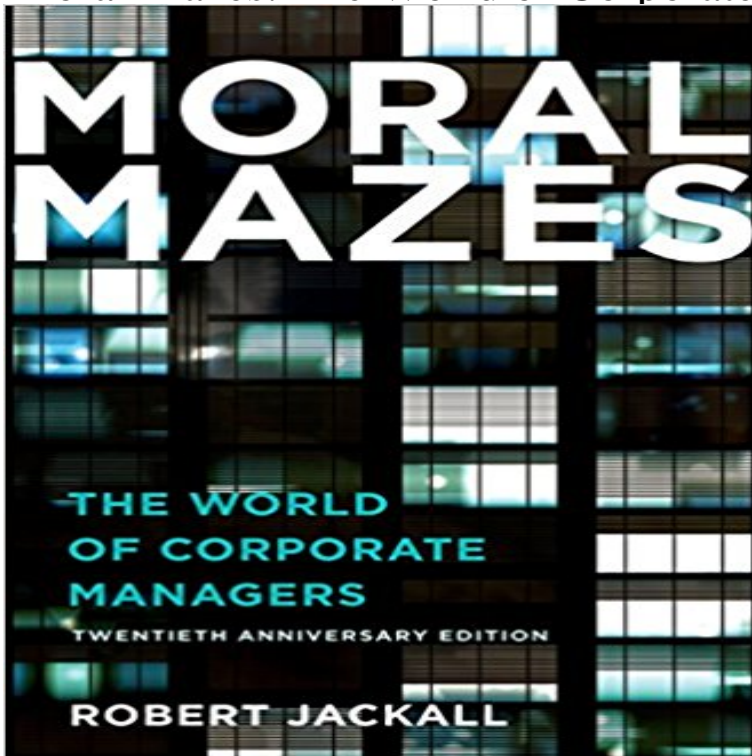


## Moral Mazes: The World of Corporate Managers



Robert Jackall's *Moral Mazes* offers an eye-opening account of how corporate managers think the world works, and how big organizations shape moral consciousness. Based on extensive interviews with managers at every level of two industrial firms and of a large public relations agency, *Moral Mazes* takes the reader inside the intricate world of the corporation. Jackall reveals a world where hard work does not necessarily lead to success, but where sharp talk, self-promotion, powerful patrons, and sheer luck might. Cheerfully-bland public faces mask intense competition in this world where people hide their intentions, and accountability often depends on the ability to outrun mistakes. In this topsy-turvy world, managers must bring often unforgiving technology and always difficult people together to make money, an uncompromising task demanding continual compromises with conventional truths. Moral questions become merely practical concerns and issues of public relations. Sooner or later, managers find themselves wondering how to act in such a world and still maintain a sense of personal integrity. This brilliant, sometimes disturbing, often wildly funny study of corporate thinking, decision-making, and morality presents compelling real life stories of the men and women charged with running the businesses of America. It will interest anyone concerned with how big organizations actually function, or with the current moral malaise in our public life.

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