

# Partnership or Partnersh\*t: You Decide: How To Build Your Business Partnership on the Strongest Foundation There Is: A Human Foundation (The Partnersh\*t Series Book 1)



Partnership or Partnersh\*t: You Decide. How to Build Your Business Partnership on the Strongest Foundation There Is--A Human Foundation unleashes partnership thinking that is new to the business marketplace. Going beyond the usual legal, financial and business strategies, this book shows you, step-by-step, how to create the most important strategy of all--your human strategy. Author Patty Soffer has figured out (the hard way) what most partners don't realize: YOU'RE DOING THINGS BACKWARDS! For a partner-biz to survive, the partnership must be built first, from a very human perspective, and then the business. Not the other way around. You have to start with people and create a shared human foundation first, to support your shared business.

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