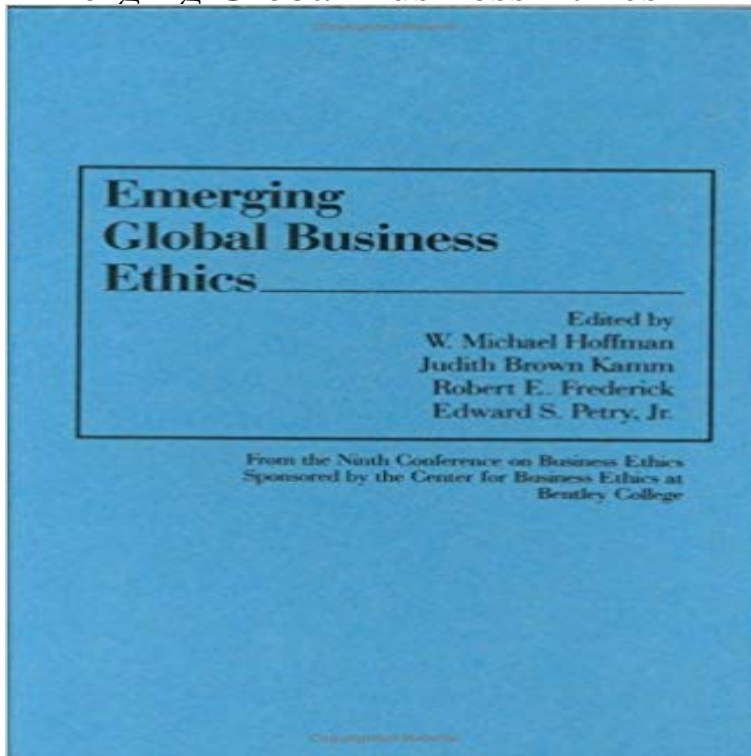


Emerging Global Business Ethics



Hoffman explores worldwide developments in the field of business ethics. The book is unique in that it not only discusses ethical issues faced by transnational corporations, but it also addresses the possibilities for international cooperation after the cold war, as well as regional business ethics issues from around the world. Included in the volume are discussions of business ethics in Africa, Eastern Europe, the Pacific Rim, and North and South America. A variety of issues and cases are contained in the volume including: the BCCI scandal, the IBM-Fujitsu case, intellectual property rights, transnational codes of ethics and theoretical and empirical studies about the moral responsibilities of transnationals, ethics and international law, ethics and development, and business ethics and cultural differences. The work begins with a brief introduction that summarizes major themes contained in the book. The essays are collected in five sections. Section one contains cases and issues that are unique to regions and nations worldwide. Section two focuses on cases involving ethics and international law. These first two sections include a number of regional studies including ones from Brazil, Chile, Czechoslovakia, Hong Kong, and case studies including the BCCI scandal and the IBM-Fujitsu case. Section three features analyses of ethical issues faced by transnational corporations, for example, their relationship to host nations, their social responsibilities, and ethics programs within transnationals. Section four contains a summary and a debate about the development of transnational codes of business conduct including a discussion of efforts being sponsored by the United Nations. Finally, section five looks into the ethical problems that arise during economic development. Included here are contributions that raise questions about ethics and emerging financial markets,

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