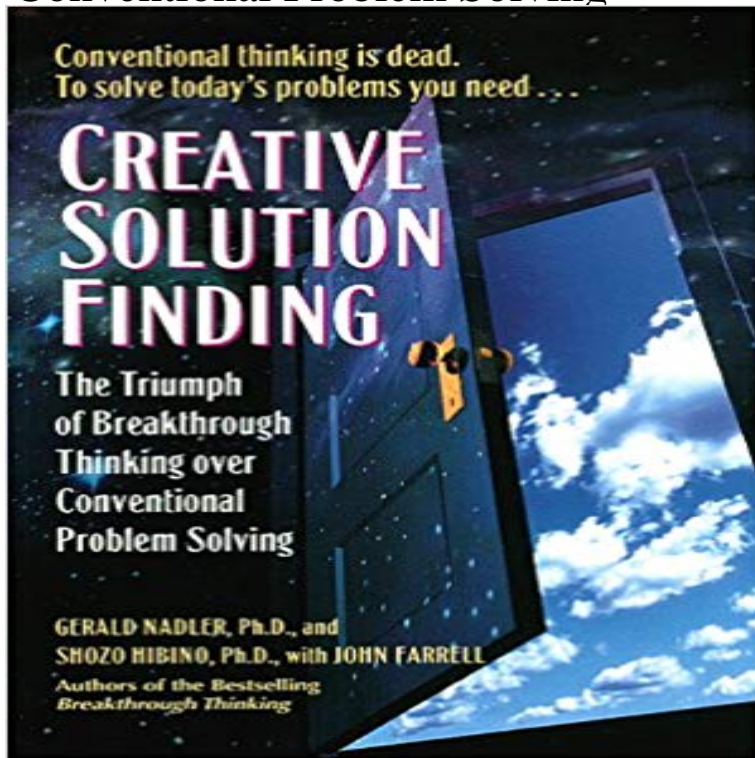


# Creative Solution Finding : The Triumph of Breakthrough Thinking over Conventional Problem Solving



Think about it: Does it make sense to try solving a problem using the same kind of thinking that caused the problem in the first place? Unfortunately, this happens all too often. In Creative Solution Finding, Gerald Nadler and Shozo Hibino, authors of the groundbreaking book Breakthrough Thinking, offer an entirely new way for finding solutions: Full-Spectrum Thinking. This approach presents new principles and a new process for creating and restructuring solutions. Nadler and Hibino have taken traditional Western problem solving to task by introducing a new total approach to solution-finding that has unlimited potential for today's policy setters in any field. Joe Weller, President and CEO, Nestle USA, Inc. Creative Solution Finding offers a new thinking paradigm for our times that is as elegant in its clarity as it is profound in its potential. Jon C. Madonna, Chairman and Chief Executive, KPMG Peat Marwick, Certified Public Accountants

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