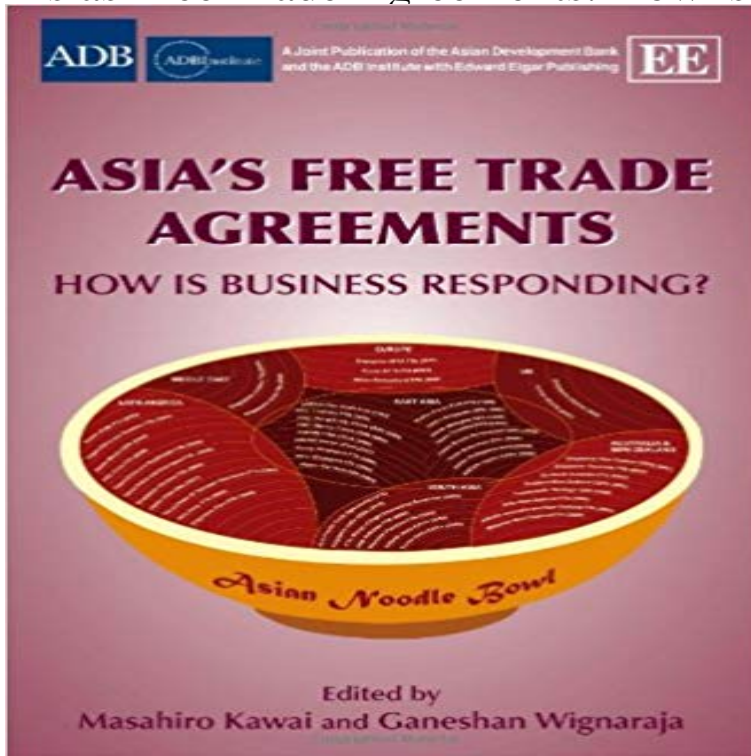


Asias Free Trade Agreements: How is Business Responding?



The spread of Asia's free trade agreements (FTAs) has sparked an important debate on the impact of such agreements on business activity. This pioneering study uses new evidence from surveys of East Asian exporters - including Japan, the Peoples Republic of China, the Republic of Korea and three ASEAN economies of the Philippines, Singapore and Thailand - to shed light on the FTA debate. Critics are concerned that FTAs erode the multilateral trading process and foster an alarming noodle bowl of overlapping regulations and rules of origin requirements - which may be costly to business. Asia's Free Trade Agreements makes key recommendations for improving business use of FTA preferences, reducing costs of FTAs and creating a region-wide FTA. This well-researched and documented book will appeal to undergraduate and postgraduate students in international business, international economics, economic development, public administration and public policy. Academics, researchers and members of think-tanks around the world will also benefit from this book as will trade negotiators and trade policy officials from developed and developing countries.

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